

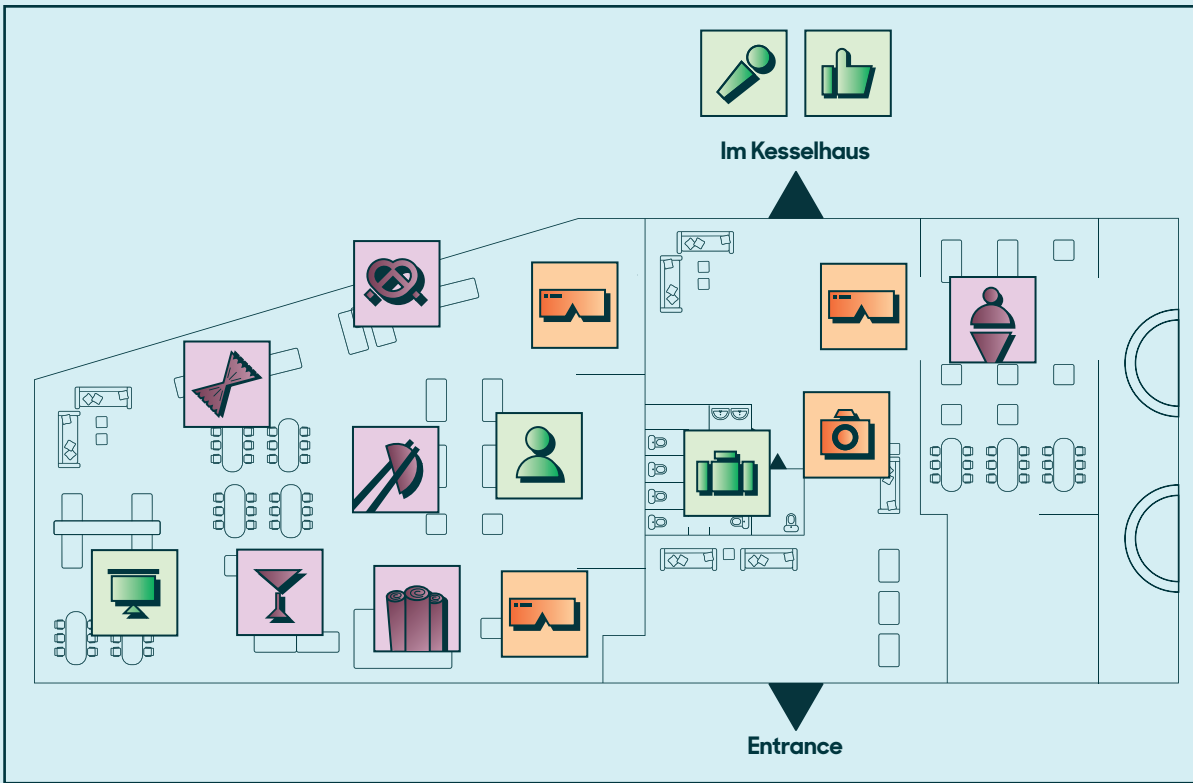
Herzlich Willkommen

WLAN: Zendesk_Guest

Passwort: ImmersiveZendesk

- 13.00h **Doors open**
- 13.30h **Welcome & Opening Words**
Tanja Hilpert, VP DACH & Tom Eggemeier, CEO, Zendesk
- 13.45h **Immersive CX powered by intelligent AI**
Matthias Göhler, EMEA CTO, Zendesk
- 14.15h **CX in Aktion - Networking & Food - Partner Expo**
- 15.00h **Customer Panels**
Breuninger, Bergfreunde x babelforce, tesa
- 16.00h **CX in Aktion - Networking & Food - Partner Expo**
- 16.45h **Emils Welt - Wie KI unser Leben verändert**
Ranga Yogeshwar, Wissenschaftsjournalist & Autor
- 17.45h **Wrap Up & get ready for the party...**
Senka Thomas, Director Marketing DACH, Zendesk
- 18.15h **Party mit Drinks, Live-Musik & Verlosung - das Ende bestimmen Sie!**





-  Executive Lounge
-  Main Stage
-  Partner Expo
-  Tech for Good
-  Zendesk Demo

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|---|---|---|---|
|  Bavarian Bowls |  Virtual Reality Games |  Selfie Wall & Gewinnspiel |  Bavarian Ice Rolls |
|  Gin Bar |  Pasta Live Cooking |  Sushi Bar |  Dessert |

